MATTHEWS CREATIVE

GET SEEN

BE SEEN BY THE RIGHT PEOPLE. THEN BE CHOSEN.

Campaigns, search, social, ads and email that bring the right people to you.

01

FOUND

DIGITAL MARKETING

Search, social, ads and email working together under one plan.

- Strategy
- Search
- Social
- Paid campaigns

More on digital marketing

02

CLARITY

MARKETING STRATEGY

Who to reach, what to say and where to say it, written down and agreed.

- Audience
- Positioning
- Message
- Channel plan

More on marketing strategy

03

RANK

SEO AND LLMEO

Be the answer on Google, and the name ChatGPT recommends.

- Technical SEO
- LLMEO
- Keyword and prompt research
- Content that ranks

More on seo and llmeo

04

REACH

PAID ADVERTISING

Google, Meta, LinkedIn and TikTok ads with clear budgets and clear results.

- Google Ads
- Meta ads
- LinkedIn ads
- TikTok ads

More on paid advertising

05

FOLLOW

SOCIAL MEDIA

Content made for each platform, planned around your goals.

- Social strategy
- Content creation
- Planning and scheduling
- Community

More on social media

06

OPEN

EMAIL MARKETING

Newsletters and automated journeys people actually open.

- Welcome journeys
- Newsletters
- Automations
- Design templates

More on email marketing

NEXT STEP

READY TO BE FOUND?

Book a free call. We'll listen, then show you exactly how we'd do it.

Start a project: www.matthewsjay.com/contact

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