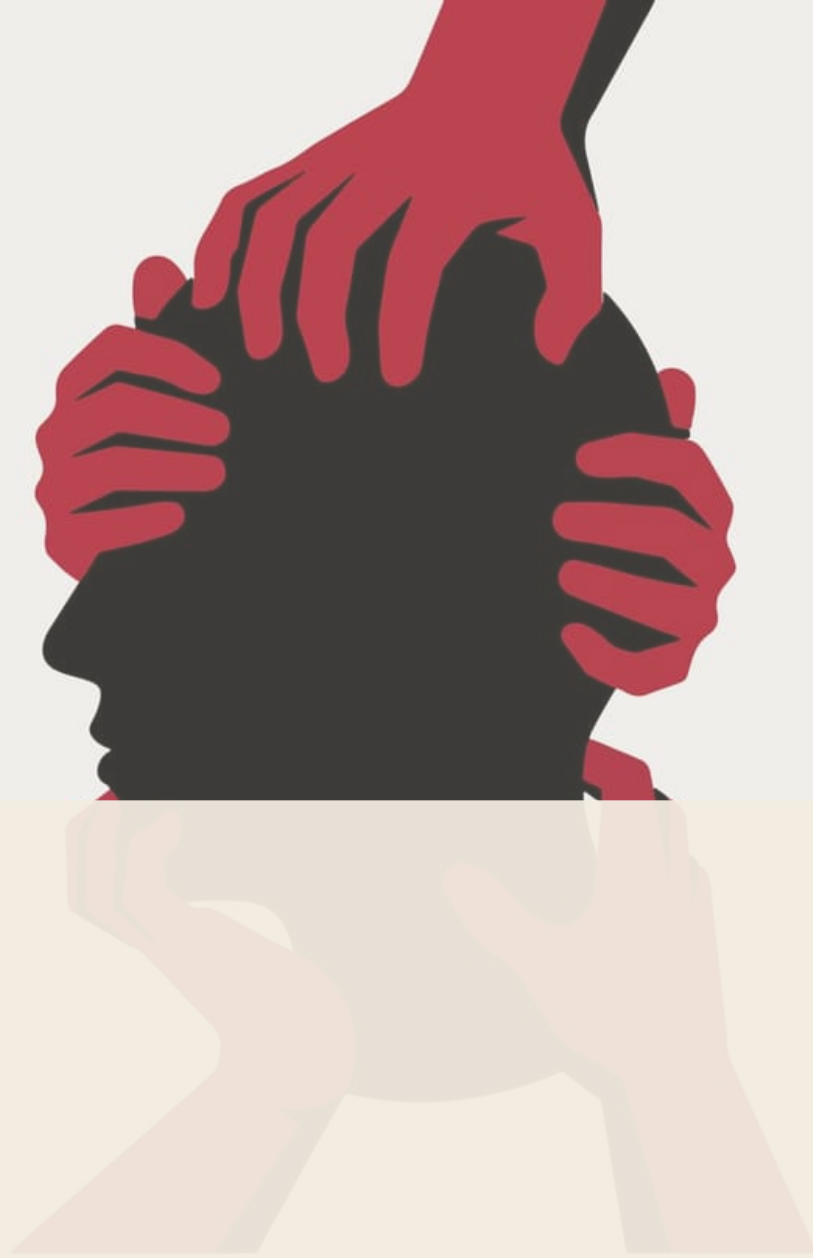




MATTHEWS CREATIVE

GET SEEN

BE SEEN BY THE RIGHT PEOPLE. THEN BE CHOSEN.

Campaigns, search, social, ads and email that bring the right people to you.

01

FOUND

DIGITAL MARKETING

Search, social, ads and email working together under one plan.

- Strategy
- Search
- Social
- Paid campaigns

[More on digital marketing](#)

02

CLARITY

MARKETING STRATEGY

Who to reach, what to say and where to say it, written down and agreed.

- Audience
- Positioning
- Message
- Channel plan

[More on marketing strategy](#)



03

RANK

SEO AND LLMEO

Be the answer on Google, and the name ChatGPT recommends.

- Technical SEO
- LLMEO
- Keyword and prompt research
- Content that ranks

[More on seo and llmeo](#)

04

REACH

PAID ADVERTISING

Google, Meta, LinkedIn and TikTok ads with clear budgets and clear results.

- Google Ads
- Meta ads
- LinkedIn ads
- TikTok ads

[More on paid advertising](#)

05

FOLLOW

SOCIAL MEDIA

Content made for each platform, planned around your goals.

- Social strategy
- Content creation
- Planning and scheduling
- Community

[More on social media](#)



06

OPEN

EMAIL MARKETING

Newsletters and automated journeys people actually open.

- Welcome journeys
- Newsletters
- Automations
- Design templates

[More on email marketing](#)

NEXT STEP

READY TO BE FOUND?

Book a free call. We'll listen, then show you exactly how we'd do it.

Start a project: www.matthewsjay.com/contact

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